

## PRESS RELEASE

### ITB Book Awards 2018: the winners

**Award winners include Andrea Böhm, Nino Haratischwili, Matthias Politycki, Ulrich Schmid, Detlev von Oppeln and Ulrich Wickert**

*Berlin, 16 January 2018* – The winners of the ITB Book Awards 2018 have been decided upon. The book titles include 'Frankreich muss man lieben, um es zu verstehen' by Ulrich Wickert, 'Couchsurfing in Russland. Wie ich fast zum Putin-Versteher wurde' by Stephan Orth, and the illustrated travel book 'Syrien. Ein Land ohne Krieg' by Lutz Jäkel and Lamya Kaddor. The focus of the Destination Award is on Mecklenburg-Vorpommern, the partner country of the show. The ITB Book Awards recognise publications in various categories and on a range of topics from both Germany and abroad. This year, for the first time, ITB Berlin is collaborating with Börsenverein des Deutschen Buchhandels. The aim of the awards is to draw attention to outstanding and important travel and tourism publications for the discerning reader. The ITB Book Awards do not confer money prizes.

At the Frankfurt Book Fair a new category selected by the jury of the ITB Book Awards will be presented, namely the 'Frankfurt Book Fair Guest of Honour' (2018: Georgia).

The presentation of the ITB Book Awards 2018 will be moderated by Mary Amiri and take place at the **Palais am Funkturm** on **Friday, 09 March 2018 at 4 p.m.**

### ITB Book Awards 2018 – the winners

#### Destination Award Mecklenburg-Vorpommern

Sabine Becht, Sven Talaron  
'Mecklenburg-Vorpommern'  
Michael Müller Verlag

#### Background information – World Cup holders 2018: Russia

Ulrich Schmid  
'Technologien der Seele'  
The fabrication of truth in Russian culture today  
Suhrkamp Verlag

Ulrich Schmid (publisher)  
'Russland'  
A big storybook  
S. Fischer Verlag

Ian Barnes



**Börsenverein des Deutschen Buchhandels** 

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**Additional information:**

'Ruheloses Russland'  
3,000 years of history in maps  
Theiss Verlag/WBG

Stephan Orth  
'Couchsurfing in Russland'  
How I almost began to understand Putin  
Malik/Piper Verlag

Christopher and Melanie Rice  
'Vis-à-Vis 'Moskau'  
Dorling Kindersley Verlag

### **Specialist tourism literature**

Bernd Eisenstein, Rebekka Schmudde,  
Julian Reif, Christian Eilzer (publishers)  
'Tourismusatlas Deutschland'  
UVK Verlagsgesellschaft & UVK/Lucius

Sven Groß  
'Handbuch Tourismus und Verkehr'  
utb./Verlag UVK/Lucius

### **Tourism information**

Matthias Schickhofer  
'Schwarzbuch Alpen'  
Why we need to save our mountains  
Christian Brandstätter Verlag

### **Maps – Atlases**

'KOSMOS Welt der Karten'  
Historical and modern maps – a dialogue  
Franckh-Kosmos Verlag

### **Maps – Globes**

COLUMBUS Royal™  
COLUMBUS Verlag

### **Travel destinations in Germany Saxony**

Kaj Kinzel  
'Erlebnswandern mit Kindern Elbsandsteingebirge'  
Bergverlag Rother

Siiri Klose  
DuMont direkt 'Dresden'  
DuMont Reiseverlag

Susann Buhl  
DuMont direkt 'Leipzig'  
DuMont Reiseverlag

Henner Kotte  
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[www.itb-convention.com](http://www.itb-convention.com)

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'Dresden'  
The 99 special aspects of the city  
mdv Mitteldeutscher Verlag

Henner Kotte  
'Leipzig'  
The 99 special aspects of the city  
mdv Mitteldeutscher Verlag

### **Literary travel books**

Matthias Politycki  
'Schrecklich schön und weit und wild'  
Why we travel and what goes on in our minds  
Hoffmann und Campe Verlag

Erling Kagge  
'Stille'  
A guide  
Insel Verlag

Rainer Wieland (Hg.)  
'Das Buch der Deutschlandreisen'  
From the ancient Romans to today's globetrotters  
Propyläen Verlag

### **Cultures**

Ulrich Wickert  
'Frankreich muss man lieben, um es zu verstehen'  
Hoffmann und Campe Verlag

Andrea Böhm  
'Das Ende der westlichen Weltordnung'  
Exploring four continents  
Pantheon Verlag

Günther Bayerl, Florian Heine  
'Welterbe'  
Germany's past is alive today  
Frederking & Thaler Verlag

### **Illustrated travel books**

Lutz Jäkel, Lamy Kaddor  
'Syrien'  
A country without war  
Malik/Piper Verlag

### **Travel cookbooks**

Zohre Shahi  
'Jaan'  
The soul of Persian cuisine  
Gräfe und Unzer Verlag

Heimo Aga, Nicole Schmidt  
'Teigtaschen'

A journey to find the world's best recipes  
Hädecke Verlag

### **Cycling tour guides**

Reto Fehr  
'Tour dur d'Schwiiz'  
A 95-stage tour discovering my home country  
Hützen + Partner Verlag

### **Illustrated hiking books**

'Wanderbares Deutschland'  
Over 7,500 km of fascinating great hiking trails  
Detailed maps

### **Special travel books for the culturally interested**

Ed Bartlett  
'Street Art'  
Art and festivals around the world  
Lonely Planet/MAIRDUMONT

### **Special travel books for children**

'Mit Paddington durch London'  
The big pop-up book of the film  
Knesebeck Verlag

### **Special travel books for yachtsmen**

Stephan Boden + Polly  
'EinHundSegeln'  
Delius Klasing Verlag

### **Lifetime Award Adventurers**

Bernd Römmelt  
for 'Im Bann des Nordens' Abenteuer am Polarkreis  
Knesebeck Verlag

### **Lifetime Award Publishers**

Detlev von Oppeln  
Specialist in the East/publisher's work  
Trescher Verlag

### **Special Award by the management of ITB Berlin**

Frank Riedinger  
'Die letzten Nomaden der Mongolei'  
NG Buchverlag

## **Travel calendars**

Nature photographer Frank Kraemer  
'Das Meer 2018'  
Weingarten/Athesia Kalenderverlag

## **Frankfurt Book Fair Guest of Honour Georgia**

Giorgi Kvastiani, Vadim Spolanski, Andreas Sternfeldt  
'Georgien'  
Travelling the Caucasus and Black Sea regions  
Trescher Verlag

Marlies Kriegenherdt  
'Georgien'  
The individual explorer's guide  
Reise Know-How Verlag

Nino Haratischwili  
'Das achte Leben (für Brilka)'  
Ullstein Taschenbuch Verlag

## **The members of the 2018 jury are:**

- Eckart Baier (Buchjournal)
- Cornelia Camen (BuchMarkt)
- Prof. Dr. Roland Conrady (Hochschule Worms/University of Applied Sciences)
- Armin Herb (jury spokesman, Redaktionsbüro Herb)
- Regine Kiepert (Schropp Land & Karte)
- Martina Kraus (RavensBuch)
- Philipp Laage (dpa Themendienst)
- Karl Mertes (journalist)
- Burghard Rauschelbach (sustainable tourism consultant)
- David Ruetz (chair, head of ITB Berlin)
- Raphaela Sabel (Schweizer Buchhandel)
- Gerd W. Seidemann (journalist)

## **About ITB Berlin and the ITB Berlin Convention**

ITB Berlin 2018 will be taking place from Wednesday, 7 to Sunday, 11 March, and from Wednesday to Friday will be open to trade visitors only. ITB Berlin is the World's Leading Travel Trade Show. In 2017 a total of 10,000 companies and organizations from 184 countries exhibited their products and services to around 169,000 visitors, who included 109,000 trade visitors. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 7 to Saturday, 10 March. Admission to the ITB Berlin Convention is free for trade visitors and exhibitors. For more information please visit [www.itb-berlin.com](http://www.itb-berlin.com), [www.itb-convention.com](http://www.itb-convention.com) and the [ITB Social Media Newsroom](#).

## **About Börsenverein des Deutschen Buchhandels e.V.**

Börsenverein des Deutschen Buchhandels represents the interests of the

German book industry in its dealings with political decision-makers and the public. It was established in 1825 and represents around 5,000 bookstores, publishers, intermediate booksellers and other media enterprises. It organises the Frankfurt Book Fair, awards the Peace Prize of the German Book Trade and the German Book Awards, campaigns to promote interest in reading as well as for freedom of the written word.

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