



22 January 2024

## ITB BookAwards 2024: The winners have been announced

The awards ceremony will take place on Wednesday, 5 March at 6 p.m. on the Green Stage in Hall 3.1b. The LifetimeAward goes to the French author Sylvain Tesson (published by Éditions Gallimard, Penguin, btb, Rowohlt). Two publisher awards go to Verlag Coppenrath and the oekom publisher Jacob Radloff. Honours also go to Julietta Baums and Lorenz Töpperwien for their Oman travel guide, published by Trescher Verlag, and to Prof. Dr. Eric Horster for two tourism literature works on the same destination (Verlag Haufe and SpringerGabler).

Every year ITB Berlin, which is taking place from 5 to 7 March 2024 in Berlin, recognises titles from Germany and other countries, mainly in German, but also in German translation. In doing so it honours outstanding publishing achievements – and aims to focus attention on the broad spectrum of important travel and tourism publications beyond national borders.

The winners of the ITB BookAwards 2024 were chosen by an independent jury of experts on science, the relevant countries and from the media, publishing and bookstores.

This year's main "**DestinationsAward**" category focuses on travel in **Oman**, the Official Host Country of ITB Berlin 2024. For the second time the new **Alice** category honours the best books on travel and interesting topics for young readers, setting a new standard.



DestinationsAward category focuses on travel in Oman. Copyright: Trescher Verlag

Once again, ITB Berlin is partnering with Börsenverein Deutschen Buchhandels and the Frankfurt Book Fair for the Guest of Honour 2024 presentation (Italy). The ITB BookAwards do not confer prize money.

## Save the date

In 2024 the ITB BookAwards ceremony will take place on Tuesday, 5 March at 6 p.m. on the Green Stage in Hall 3.1b.

## The winners of the ITB BookAwards 2024

Athesia Kalenderverlag (Heye); Julietta Baums, Lorenz Töpferwien; Marc Bielefeld; Braumüller Verlag; Dr. Ophélie Chavaroche; Coppenrath Verlag; François-Régis Gaudry with Alessandra Pierini, Stéphane Solier, Ilaria Brunetti; Antje and Annina Gerstenecker; Prof. Pekka Hämäläinen; Prof. Dr. Eric Horster; Ulla Lohmann; Josephine Mark; Jessica Miller; Michael Müller; Risa Nagahama, Walter Britz, Joerg Lehmann; Prof. Dr. Werner J. Patzelt; Elisabeth Raffauf, Günther Jakobs; Jacob Radloff; Paolo Rumiz; Sylvain Tesson; Prof. Dr. Thomas Steinfeld; Michaela Vieser; Isaac Yuen; Prof. Peter White, Prof. Herman Shugart, Dr. Sassan Saatchi, Dr. Jérôme Chave; Heinz Zak.

## Categories, titles, winners and publishers

### Category: Lifetime Award – for achievements to date

*French author Sylvain Tesson*, in particular for the titles:

‘Auf versunkenen Wegen’ (translated by Holger Fock, Sabine Müller, Penguin, München)

‘Der Schneeopard’ (translated by Nicola Denis, Rowohlt Hundert Augen, Hamburg)

‘Weiß’ (translated by Nicola Denis, Rowohlt Hundert Augen, Hamburg)

‘In den Wäldern Sibiriens’ (translated by Claudia Kalscheuer, btb/Penguin, München)

*oekom publisher and managing director of Gesellschaft für ökologische Kommunikation*

**Jacob Radloff** for his publishing achievements to date, München

### Category: Travel calendars

‘**Tales of Amalfi 2024**’, Athesia Kalenderverlag/HEYE, Unterhaching

### Category: ITB Berlin Management Award

**Coppenrath Verlag** (Münster) for its special editions of works by Jules Verne:

‘**In 80 Tagen um die Welt**’, **Manfred Kottmann (translator)**, **Beate Kahramanlar (design)**,

‘Reise zum Mittelpunkt der Erde’, Volker Dehs (translator) Beate Kahramanlar (design),

‘**20,000 Meilen unter den Meeren**’, Volker Dehs (translator) Beate Kahramanlar (design)

### Category: Cultures

‘Der unendliche Faden – Reise zu den Benediktinern, den Erbauern Europas’,

**Paolo Rumiz**, Karin Fleischanderl (translator), Folio Verlag, Viena/Bolzano

‘Vulkanmenschen – Vom Leben mit Naturgewalten’, **Ulla Lohmann**, Knesebeck Verlag, München

### Category: Background information

‘Ungarn verstehen – Geschichte, Staat, Politik’, **Prof. Dr. Werner J. Patzelt**,

Langen Müller Verlag, München

‘Der indigene Kontinent – Eine andere Geschichte Amerikas’, **Prof. Pekka Hämäläinen**, Verlag Antje Kunstmann, München

**Category: DestinationsAward 2024 – Oman**

'Oman – Unterwegs zwischen Muscat und Salalah. Mit Seeb, Nakhl, Sohar, Musandam, Nizwa, Sur, Wahiba-Wüste und Rub al-Khali', **Julietta Baums, Lorenz Töpferwien**, Trescher Verlag, Berlin

**Category: 'Frankfurt Book Fair Guest of Honour 2024 – Italy'**

'Italien – Porträt eines fremden Landes', **Prof. Dr. Thomas Steinfeld**, Verlag Rowohlt Berlin  
'Toskana', **Michael Müller**, Michael Müller Verlag, Erlangen  
'Die Gourmet-Bibel Italien – Absolut alles über die italienische Küche', **François-Régis Gaudry with Alessandra Pierini, Stéphane Solier, Ilaria Brunetti**, Christian Verlag, München

**Category: Illustrated travel books**

'Tirol – Magie der Berge', **Heinz Zak**, Tyrolia Verlag, Innsbruck

**Category: Outdoors/Sailing**

'Noch einmal Paradies – Ein Segelabenteuer zu den Grenzen unserer Freiheit', **Marc Bielefeld**, Piper/Malik Verlag, München

**Category: Travelling with children**

'Der inoffizielle Harry Potter Reiseführer – Entdecke die magischen Schauplätze', **Antje and Annina Gerstenecker**, Bruckmann Verlag, München

**Category: Alice Award for young readers' books**

*Graphic Novel*: 'Trip mit Tropf', from age 12, **Josephine Mark**, Kibitz Verlag, Hamburg  
*Young reader's book*: 'Die Meisterin der magischen Karten', from age 10, **Jessica Miller**, Thienemann-Esslinger Verlag, Stuttgart  
*FriedensAlice*: 'Wann ist endlich Frieden? – Antworten auf Kinderfragen zu Krieg, Gewalt, Flucht und Versöhnung', from age 7, **Elisabeth Raffauf, Günther Jakobs** (Illus.), Verlag FISCHER Sauerländer, Frankfurt/Main

**Category: Literary travel books**

*Nature Writing*: 'Atlas der ungewöhnlichen Klänge – Eine Reise zu den akustischen Wundern unserer Erde', **Michaela Vieser, Isaac Yuen**, Knesebeck Verlag, München

**Category: Travel book series**

**Series: 'Abseits der Pfade'**, 25 titles including 'Krakau', Braumüller Verlag, Vienna

**Category: Travel cookbooks**

'Japan – Die 5 Geheimnisse der japanischen Küche', **Risa Nagahama, Walter Britz, Joerg Lehmann (photos)**, Gräfe und Unzer Verlag, München

**Category: Atlases, learning**

'Atlas der Wälder – Netzwerke der Superlative', **Prof. Peter White, Prof. Herman Shugart, Dr. Sassan Saatschi, Dr. Jérôme Chave**, Franckh-Kosmos Verlag, Stuttgart  
'Atlas der geheimnisvollen Ozeane – Kuriositäten und Überraschungen im, am und auf dem Meer', **Dr. Ophélie Chavaroche**, Franckh-Kosmos Verlag, Stuttgart

### **Category: Special tourism literature**

'Customer Experience Management', **Prof. Dr. Eric Horster**, Haufe Group, Freiburg, München, Stuttgart

'Digitales Tourismusmarketing', **Prof. Dr. Eric Horster**, SpringerGabler Fachmedien, Wiesbaden

### **The members of the ITB BookAwards 2024 jury are**

Deborah Rothe (chair), Exhibition Director, ITB Berlin

Cornelia Camen, journalist, Essen

Prof. Dr. Roland Conrady, Hochschule Worms, Faculty of Tourism and Travel Management

Prof. Dr. Rainer Hartmann, Hochschule Bremen, Faculty of Social Sciences, Leisure and Tourism Management

Armin Herb, Redaktionsbüro Herb, München

Regine Kiepert, proprietor, Schropp Land & Karte, Berlin

Martina Kraus, branch manager, RavensBuch, Friedrichshafen

Matthias Kröner, author and publicist, Ratzeburg

Dr. Dipl.-Phys. Andreas Philipp, Sailing, Sustainable Responsibility, Friedrichshafen

Burghard Rauschelbach, geographer and tourism consultant, Friedrichshafen

Gerd W. Seidemann, journalist, Meppen

The official logo of the [ITB BookAwards 2024](#) can be downloaded free of charge for your editorial coverage of the event.

### **Organiser of the ITB BookAwards 2024:**

**Margrit Philipp**, M.A., SEE.STATT Friedrichshafen, Friedrichstraße 39, 88045

Friedrichshafen, tel.: +49 (0) 7541-37 48 635/4, [info@buero-philipp.de](mailto:info@buero-philipp.de),

[www.buero-philipp.de](http://www.buero-philipp.de)

### **Online accreditation for press representatives and bloggers**

You can register [here to obtain online accreditation](#). After your application has been processed and approved you will receive an email with a PDF containing your accreditation and press badge along with a personal QR code for admission. Please display this QR code at the entrance to the event. Your ticket is non-transferable.

### **About ITB Berlin and the ITB Berlin Convention**

ITB Berlin 2024 will take place from Tuesday, 5 to Thursday, 7 March. Since 1966, ITB Berlin has been the World's Leading Travel Trade Show. As in previous years, the internationally acclaimed ITB Berlin Convention will take place parallel with the show as a live event on the Berlin Exhibition Grounds. Under the heading „Pioneer the Transition in Travel & Tourism. Together.“, leading speakers from business, science and politics will discuss the industry's current and future challenges on 4 stages with a total of 17 themed tracks and more than 24,000 attendees. Additional information is available at [www.itb.com](http://www.itb.com) and from the [ITB Newsroom and social media](#).

Press releases can be found online at [itb.com](http://itb.com) under [Press Service / Press Releases](#).

Follow us on:    

**Press contacts:**

**ITB Berlin / ITB Asia /**

**ITB China / ITB India:**

Julia Sonnemann

PR Manager

Messedamm 22

14055 Berlin

Tel. [+49 30 30382269](tel:+493030382269)

[julia.sonnemann@messe-berlin.de](mailto:julia.sonnemann@messe-berlin.de)

[www.messe-berlin.de](http://www.messe-berlin.de)

**Messe Berlin GmbH**

Emanuel Höger

Press and Public Relations Director

Corporate Communications

Messe Berlin Group

Messedamm 22

14055 Berlin

[www.messe-berlin.de](http://www.messe-berlin.de)

Twitter: [@MesseBerlin](https://twitter.com/MesseBerlin)

**Additional information:**

[www.itb.com](http://www.itb.com)

**Management Board:**

Dr. Mario Tobias (CEO), Dirk Hoffmann

Chairman of the Supervisory Board: Dr. Eric Schweitzer

Companies register: Amtsgericht Charlottenburg, HRB 5484 B

**Data protection information**

You can remove your email address from the press distribution list at any time. To do so, please send a brief message to [presse-itb@messe-berlin.de](mailto:presse-itb@messe-berlin.de).

[Unsubscribe](#)